



Audio Showcase



SELLING TIPS & BEST PRACTICES

Showcase, Showcase, Showcase!

Prominent display and demo in your store is key to selling speakers and headphones

Promote those key, cool selling points

Point out things customers don't know like light show, microphones, and multi-link to build excitement

Endorse the speakers & headphones you have to offer

Telling customers "I use this speaker because..." tells them it's a good buying decision

Offer multiple solutions for their lifestyle

Again, offering multiple solutions when customers show interest in audio products is a sure way to get them to choose what is right for them instead of saying no



soundcore

IPX7 WATERPROOF SPEAKERS

360 degree sound
Beat driven light show
Link 100+ speakers together
Customizable EQ and lights

Super compact 360 degree sound
Link 100+ speakers together
15 hour battery

Powerful, party level sound
BassUp one touch bass boost
Beat driven light show
16 hour battery



Flare 2



Mini 3



Select PRO

ZIZO

PORTABLE SPEAKERS WITH ADJUSTABLE CONTROLS

Plug and play USB & SD card playback
Auxiliary input
FM radio
Color changing LED lights

Plug and play USB & SD card playback
15W high-def sound
Ruggedized build for outdoor use
Mic and Aux inputs
Remote and mic included!



ROKR GO



ROKR Z1



STEVE AOKI SIGNATURE SPEAKERS

Small, versatile design with powerful sound
7 different LED Lighting schemes
Carabiner hook & rubberized casing
10 hours playtime

Full, rich party level sound
Durable straps in 3 unique colors
2 speaker surround sound link
40 Ft. range



Neon 150

**WATERPROOF
UP TO 3 Feet!**



Future 360

TRUE WIRELESS EARBUDS

ZIZO

Crisp clear sound from 10mm drivers

EasyTouch touch controls

20 hours total play time



Pulse Z2

PUREPEAR®

IPX4 sweat resistant

Easy to operate controls

Hassle free auto connect feature

16 hours playtime



PureBoom Orbs



Sweat & water resistant

Touch sensitive controls

Auto connect 1 or 2 buds

3 preset EQ settings

24 hours total playtime



JBuds Air



Sweat & water resistant

Powerhook design for ergonomic fit

JBL Pure Bass sound profile

Up to 30 hours playback



Endurance Peak II



Thank You

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