



Audio Showcase

SELLING TIPS & BEST PRACTICES



Showcase, Showcase, Showcase!

Prominent display and demo in your store is key to selling speakers and headphones



Promote those key, cool selling points

Point out things customers don't know like light show, microphones, and multi-link to build excitement



Endorse the speakers & headphones you have to offer

Telling customers "I use this speaker because..." tells them it's a good buying decision



Offer multiple solutions for their lifestyle

Again, offering multiple solutions when customers show interest in audio products is a sure way to get them to choose what is right for them instead of saying no



soundcore

IPX7 WATERPROOF SPEAKERS

360 degree sound
Beat driven light show
Link 100+ speakers together
Customizable EQ and lights

Super compact 360 degree
sound
Link 100+ speakers together
15 hour battery

Powerful, party level sound
BassUp one touch bass boost
Beat driven light show
16 hour battery



Flare 2



Mini 3



Select PRO

ZIZO

PORTABLE SPEAKERS WITH ADJUSTABLE CONTROLS

Plug and play USB & SD card playback
Auxiliary input
FM radio
Color changing LED lights

Long-lasting battery
Water resistant IPX5
True wireless stereo technology
Immersive sound quality
Color changing LED lights

Lightweight & portable
True wireless stereo technology
Microphone included
Color changing LED lights



ROKR GO



ROAR Z7



AURORA Z4



STEVE AOKI SIGNATURE SPEAKERS

Small, versatile design with powerful sound
7 different LED Lighting schemes
Carabiner hook & rubberized casing
10 hours playtime

Full, rich party level sound
Durable straps in 3 unique colors
2 speaker surround sound link
40 Ft. range



Neon 150

WATERPROOF
UP TO 3 Feet!



Future 360

TRUE WIRELESS EARBUDS

ZIZO

Crisp clear sound from 10mm drivers
EasyTouch touch controls
20 hours total play time



Pulse Z2

PUREPEAR®

IPX4 sweat resistant
Easy to operate controls
Hassle free auto connect feature
16 hours playtime



PureBoom Orbs

urbanista

Lightweight & comfortable
Up to 9 hours of playtime & 27 hours of battery life with the charging case
Touch controls
Compatible with Siri & Google voice assistant



Urbanista Lisbon



Sweat & water resistant
Powerhook design for ergonomic fit
JBL Pure Bass sound profile
Up to 30 hours playback



Endurance Peak II



Thank You

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