



# Power Showcase

## SELLING TIPS & BEST PRACTICES



### Demonstrate!

Simply interacting with a portable battery or wireless charger at the point of sale gets customers interested



### Be a Power Expert!

Explaining to customers that you offer only SAFE – SMART chargers that charge their devices up to 3x faster than their old chargers is key



### Offer the complete package

Customers may not be thinking about cables, or wireless pads or portable batteries. Showcasing these products gets the conversation started

- ✔ **SMART** – Chargers and batteries detect the device plugged in and deliver maximum power allowed
- ✔ **SAFE** – Rigorously tested to ensure best performance

- ✔ **SLEEK** – Low profile charger designs
- ✔ **DURABLE** – High quality, tangle free braided cables
- ✔ **INSTAPROTEK** – Replacement warranty



# CHARGERS

## Wall

20-watt USB C Port



12-watt USB A Port



30-watt USB A & C Ports

## Car

20-watt USB C Port



15-watt USB A Port



30-watt USB A & C Ports

## Portable



## Wireless



15-watt

10-watt



[Click to Play Video](#)



## PREMIUM BRAIDED CABLES

4 ft. Cables

USB-A to Micro

USB-C to USB-C

USB-A to USB-C

USB-A to Lightning

USB-C to Lightning

10 ft. Cables

USB-A to Micro

USB-A to USB-C

USB-A to Lightning





# PowerTek

## GLITTER CABLES & WIRELESS PADS

Low profile versatile charging pads

Tangle resistant and durable glitter cables

1-year warranty



Rose Gold

Black



Rose Gold



Magenta



Black



**PowerLab™**

## CHARGERS



15W Wall Charger,  
Single USB-A port



20W Wall Charger,  
Single USB-C port



30W Wall Charger,  
Single USB-C port



30W Wall Charger,  
Dual USB-A to USB-C  
ports

42W Wall Charger,  
Dual USB-A to USB-C  
ports



# PowerLab™

## BUNDLES (CHARGER + CABLE)



20W Wall Charger,  
Dual USB-A + USB-C ports

20W Car Charger,  
Dual USB-A + USB-C ports



4 ft. Cables  
USB-A to Lightning  
USB-A to USB-C

## PREMIUM BRAIDED CABLES



6 ft. Cables  
USB-C to Lightning  
USB-C to USB-C



# Thank You

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